How Lemonade Stands Teach Us About Business

A business is a way people sell products or services to make money. A lemonade stand is a simple business many kids try in their town. The goal is to earn more money than you spend. This is called making a profit.

To run a business, you need a plan. You figure out how much to charge for each cup and how many hours you will work. You also keep track of your expenses. Expenses are the money you spend, like buying lemons, sugar, and cups.

Sometimes, other stands open across the street. This is called competition. Each stand wants to be the best, so they try to have better prices or tastier drinks. Running a stand helps you learn important skills you can use as you grow.



Student Name:

Comprehension: _

_____/ 3 correct

Date:

How Lemonade Stands Teach Us About Business		Comprehension Questions:
A business is a way people sell products or	(9)	Literal Question: What is it called when you earn
services to make money. A lemonade stand is a	(18)	more money than you spend? Answer:
simple business many kids try in their town. The	(27)	Making a profit.
goal is to earn more money than you spend. This is	(38)	Student Answer:
called making a profit.	(42)	
To run a business, you need a plan. You figure out	(53)	CorrectIncorrect
how much to charge for each cup and how many h	ours (64)	Inferential Question:
you will work. You also keep track of your	(73)	Why might someone want their stand to be the best in the area?
expenses. Expenses are the money you spend, like	(81)	Answer: To get more customers and earn
buying lemons, sugar, and cups.	(86)	more money. Student Answer:
Sometimes, other stands open across the street.	(93)	Student Answer:
This is called competition. Each stand wants to be	(102)	
the best, so they try to have better prices or	(112)	CorrectIncorrect
tastier drinks. Running a stand helps you learn	(120)	Vocabulary Question: What does 'expenses' mean in the
important skills you can use as you grow.	(128)	passage? Answer:
		Money spent on things like lemons and cups.
Scoring Guide		Student Answer:
Text Level: F&P GRL S Grade Level: 4 Word Count:	128	
Total Words Read:	V	Correct Incorrect
Errors:		Notes:
WCPM: (total words read — errors = WCPM)		
WCPM: Below grade level At grade level Above grade level		1 0
Prosody: 1 2 3 4		

How to Administer the Fluency Passage Assessment

Assess Oral Reading Fluency

- Give the student a copy of the passage. Set a timer or stopwatch for 1 minute.
- Ask the student to begin reading. As the student reads aloud, assess prosody and mark errors and self-corrections on the evaluation copy using the following guides.
- Stop the student when one minute has passed. Take note of the last word the student read.
- Score the passage on the evaluation copy according to the Scoring Guide. Use the following chart to compare grade level norms for words correctly read per minute.

Marking Conventions	
Attempted Word = Substitution Error	✓ = Accurate Word Reading
∧ = Insertion Error	Attempted Word S/C = Self Correction
— Omission Error	R = Repetition
— = Omission Error	R = Repetition
T = Intervention Error (telling student the word)	

Prosody Rubric		2	3	4	
Expression and Volume	monotone or quiet	some expression	appropriate expression	varied, natural expression	
Phrasing	word-by-word reading	some phrase groupings	generally smooth phrasing	natural, meaningful phrasing	
Smoothness	frequent pauses, starts and stops	occasional breaks	mostly smooth reading	fluent and confident	
Pace	too slow or too fast	uneven pace	generally appropriate pace	consistent, conversational pace	

Grade Leve	el Norms (WC	PM) *	ノ				
Grade	Fall	Winter	Spring	Grade	Fall	Winter	Spring
First	0 – 10	10 - 50	30 - 90	Fourth	70 - 120	80 - 130	90 - 140
Second	30 - 80	50 - 100	70 - 130	Fifth	80 - 130	90 - 140	100 - 150
Third	50 – 110	70 - 120	80 - 140	Sixth	90 - 140	100 - 150	110 - 160

^{*} Rasinski Words Correct Per Minute Target Rates

Fluency Builder: How Lemonade Stands Teach Us About Business

Passage Details

Grade Level: 4

Reading Level: F&P GRL S

Word Count: 128

High-Frequency Words

across, best, better, money, town

Suggestions for Use

Increase Exposure to High-Frequency Words

- Before reading, introduce the list of high-frequency words in the passage.
- Find the words in the passage. Highlight or underline the words.

Illustrate and Label Extension Activity

• Have students draw and label items mentioned in the passage.

Link to Writing or Discussion

• Encourage knowledge transfer and personal connection by asking:

"Describe a business you would like to start and why."

"How would you make your business better than others?"

Use for Repeated Readings

Day 1: Teacher reads aloud, then echo read

Day 2: Partner reading

Day 3: One-minute fluency timing and WCPM tracking

Day 4: Performance reading (with expression!)